



NCR's leadership in software, hardware and services creates one-stop shop for retailers

Global tech company demonstrates innovative solutions for retailers of all types, sizes and geographies at EuroShop

AUGSBURG/DUESSELDORF, Germany, February 14, 2014 – [NCR Corporation](#)

(NYSE: NCR), the global leader in consumer transaction technologies, is showcasing innovative software, software-as-a-service (SaaS) and retail technology solutions that bring omni-channel to life at EuroShop 2014 from February 16-20 in hall 6, booth F19.

NCR's end-to-end portfolio, including its unified software platform and broad range of industry-leading technology solutions, enables retailers to increase customer loyalty and earn a greater share of wallet by providing exceptional omni-channel shopping experiences. New innovations in software, SaaS, and hardware along with enhanced retail management solutions are on display including:

- **NCR Retailix R10** – following the Retailix and Radiant acquisitions, NCR will showcase solutions such as NCR Retailix R10, the world's leading next-generation commerce platform for retail, as well as **Radiant POS** for the petrol and convenience segment, demonstrating how NCR brings together the best from the three companies into one portfolio.
- **NCR Command Center** – remote management tool for maximizing value from NCR platforms. The suite for retail helps optimize retailer and NCR support resources to proactively resolve issues remotely with features like secure, multi-factor authentication, real-time monitoring, alerts and diagnostics as well as automated file transfer and patch updates.
- **NCR RealScan 79 Bi-Optic Imager** – an all-imaging scanner that reads 1D, 2D and mobile bar codes fast and efficiently. This solution not only provides high-performance imaging, but boasts the largest scan zone in its class. The imager has the ability to improve store security, provide real-time scanner feedback to managers, simplify cashier training and stream live images and videos.
- **NCR RealPOS XR7™** – next-generation solution features a stylish all-in-one design, best-in-class performance and exceptional versatility to go along with the reliability and data security retailers need for mission-critical store environments. Available with either a 15" or 18.5" touch display, the RealPOS XR7 offers a flexible platform ideal for use as either a point-of-sale (POS) solution or as a kiosk.

An "experience zone" enables exploring NCR's solutions across different touchpoints from a consumer angle while a "productivity zone" provides IT insight of how back office and headquarters solutions are enabling retailers to make everyday life easier for consumers while in stores, mobile or online. A "channel zone" showcases channel-friendly products and programs and will host NCR partners who offer their own solutions that complement NCR's core offerings. **NCR Services** completes the solutions demonstrated around each retail industry segment.

Ralf Kluth, Business Solution Specialist at NCR, will be holding the opening speech on the second day of the EuroCIS-Forum, **February 18 at 11 am**, in hall 6 with "A Visualization of the Future Store".

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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